

## E-Appendix for “Power calculation for the trend-in-trend design”

### 1. Notation

We first introduce the notation required for the power calculation.

- $N$ : number of individuals.
- $T$ : number of time points.
- $\mathbf{X}_i$ : vector of covariates associated with individual  $i$ , which represents intrinsic characteristics that might influence a particular exposure and/or outcome.
- $Z_{it}$ : exposure indicator for individual  $i$  at time  $t$ .
- $Y_{it}$ : outcome for individual  $i$  at time  $t$ .
- $G$ : the index for the subject's CEP group.

### 2. Assumptions on the data generating law

Trend-in-trend analysis relies on the following assumptions:

- A1. Covariates and time have multiplicative effects on being exposed, i.e.,  
$$p(Z_{it} = 1 | \mathbf{X}_i) = h_1(\mathbf{X}_i)h_2(t).$$
- A2. Covariates for all individuals in any subgroup  $G$  are random variables from an unknown distribution. i.e.,  $p(\mathbf{X}_i | G) = f_G$ .
- A3. The outcome is a rare event that follows a logit model.

### 3. Monte Carlo power calculation

The power calculation requires the following parameters: 1) the type-1 error rate; 2) the probability of a study subject experiencing the study outcome during any study interval; 3) the c-statistic of the CPE model; 4) the number of CPE strata into which the population is divided; 5) the shape of the exposure trend, expressed as a linear or quadratic function of time on log scale; and 6) the desired statistical power or minimum detectable causal odds ratio.

Given these parameters, we can perform the proposed Monte Carlo power analysis using the following steps:

- a) Construct a treatment assignment model as  $p(Z_{it} = 1 | \mathbf{X}_i = x) = \frac{e^{\alpha_x X + \alpha_t w(t)}}{1 + e^{\alpha_x X + \alpha_t w(t)}}$ . The parameters  $\alpha_x$ , and  $\alpha_t$  are specified using the c-statistic and the exposure prevalence, respectively. The function  $w(t)$  denotes the shape of the exposure trend.
- b) Construct an outcome model as  $p(Y_t = 1 | Z_t, ) = \frac{e^{\beta_0 + \beta_1 Z_t}}{1 + e^{\beta_0 + \beta_1 Z_t}} \approx e^{\beta_0 + \beta_1 Z_t}$ . The parameters  $\beta_0$  and  $\beta_1$  are specified using the probability of a study subject experiencing the outcome and the odds ratio of interest, respectively.
- c) Using models in (a) and (b), generate  $M$  datasets of sizes  $N$  and calculate the proportion of times that the null hypothesis  $H_0: \beta_1 = 0$  is rejected. The test is performed by constructing a confidence interval for the estimated  $\beta_1$  using TT analysis with  $g$  number of CPE strata. If the confidence interval does not contain zero, the null is rejected.

- d) To find a detectable difference with certain power, increase the odds ratio  $\beta_1$  and repeat steps (b) and (c) until the desired power is achieved.