**Supplemental Digital Content**: Characteristics of Survey Respondents and Reported Close Contacts

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| Characteristics | RespondentsN=274 |
| Mean (sd) age in years  | 31.2 (4.7) |
| Education, % |  |
| < College degree | 33 |
| College graduate | 43 |
| Advanced degree | 24 |
| Race/ethnicity, % |  |
| Non-Hispanic White | 82 |
| Hispanic/Latino | 10 |
| Other | 8 |
| Number in mother’s household, % |  |
| 2-3 | 41 |
| 4 | 40 |
| 5 + | 19 |
| Mother has primary care provider, % | 67 |
| Mother has chronic health condition, % | 18 |
| Mother’s health insurance status, % |  |
| Public (Medicaid or other) | 11 |
| Private | 81 |
| None | 5 |
| Other | 3 |
| Mean (sd) newborn age in months | 4.0 (1.6) |
| Reported influenza vaccine during current season, % | 74 |
| Reported Tdap vaccine since 2005, % | 86 |
|  | Close Contacts N=1044 |
| Mean (sd) close contacts per newborn | 5.1 (3.0) |
| Relationship of close contacts to infant, %\* |  |
| Parent (other than respondent mother) | 34 |
| Grandparent | 15 |
| Sibling | 25 |
| Caregiver | 12 |
| Other | 13 |
| Reported influenza vaccine, current season, % | 60 |
| Reported Tdap vaccine since 2005, % | 43 |

\*Percentages represent overall n of close contacts, not percentages of mothers reporting each type of close contact

Abbreviations: sd, standard deviation; Tdap, tetanus-diphtheria-acellular pertussis;