

Supplemental Table 1. Percent missing for all dependent variables and covariates for the full sample and analytics sample.

Variable	Missingness Full Sample	Missingness Analytic Sample
Dependent Variables		
Spray tanning	6.40%	6.00%
Lotion tanning	6.39%	5.98%
Any sunless (spray or lotion)	6.40%	6.00%
Indoor tanning	6.40%	5.98%
Covariates		
Sex	0%	0%
Race	0%	0%
Ethnicity (Hispanic)	0%	0%
Age	0%	0%
Marital Status	0.20%	0.15%
Education	0.44%	0.09%
US Census Region	0%	0%
Sunburn in past yr	6.75%	6.30%
Ever had a skin exam	6.63%	6.19%
Sunscreen Use on Sunny Day	6.51%	6.05%
Short-term reactions to sun	7.18%	6.13%
Longer-term reactions to sun	8.27%	6.83%
Smoking status	0.39%	0.34%
Alcohol use	2.20%	1.79%
BMI	3.40%	3.62%