Figure 2. FAQs about the I³ Model for Advancing Quality Patient Centered Care

Questions	Answers
What is the I ³ Model?	The model is an algorithm with steps and decision points to follow based on a question from a clinical issue or problem.
Why do we need it?	The I ³ Model empowers clinicians to incorporate best evidence into practice. This model also helps clinicians decide what type of project would best answer a question. Steps from question to dissemination are outlined.
Who is it for?	The I ³ Model can be used by anyone who would use the steps for a research study, an evidence-based practice (EBP) or quality improvement (QI) project, or an innovation.
When is it used?	This model can be used whenever a clinician wants guidance for a project or help to understand how inquiry, improvement, and innovation are related.
Where is it used?	The I ³ Model can be used in any setting including hospitals, clinics, the community, or colleges and universities.
How do you start?	A clinician can start by reviewing the questions in the diamonds at the top, or by reading the statements in the yellow ovals at the top, eg, "Identify a clinical issue", "Develop/Goal/Aim", or "Define problem". Additionally, in the Nursing Homepage, there are tabs for Evidence Based Practice, Quality Improvement, and Research: these have informational slides describing how to use the I ³ Model in starting a project.
Questions?	Contact Nursing Education & Research: 414-384-2000 ext 46895

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