Table 2: Measurement model results

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| --- | --- | --- | --- | --- |
| Knowledge | Indicators | Loading | C.R | AVE |
| Provides comfortable environment for patients | KNOW1 | .608 | 0.787 | 0.573 |
| Involves caring for patients | KNOW2 | .570 |  |  |
| Includes educating people to keep healthy | KNOW3 | .642 |  |  |
| Includes promoting and maintaining health | KNOW4 | .690 |  |  |
| Nursing care is based on scientific knowledge | KNOW5 | .559 |  |  |
| Nurses need skill and knowledge to provide care | KNOW6 | DEL |  |  |
| Nurses educate patients about their illness | KNOW7 | .597 |  |  |
| Nurses provide patients with emotional support | KNOW8 | .525 |  |  |
| Plan individual care in collaboration with patients | KNOW9 | .650 |  |  |
| Able to use their own initiative in their work | KNOW10 | .558 |  |  |
| Nurses are well educated | KNOW11 | .531 |  |  |
| Nurses assist doctors in caring for patients | KNOW12 | .515 |  |  |
| Attitude |  |  |  |  |
| I am comfortable with the idea of being a nurse | ATT1 | .548 | 0.901 | 0.523 |
| I enjoy caring and being with people | ATT2 | .558 |  |  |
| It (nursing) is a challenging career | ATT3 | DEL |  |  |
| It provides opportunities for travel around the world | ATT4 | .493 |  |  |
| It is a secure profession | ATT5 | .573 |  |  |
| The pay in nursing is reasonable | ATT6 | .681 |  |  |
| It is very fulfilling to see patients getting better | ATT7 | DEL |  |  |
| I can find a job in nursing wherever I go | ATT8 | .539 |  |  |
| Intention (to study nursing statements) |  |  |  |  |
| I am interested in nursing | INT1 | .593 | 0.769 | 0.547 |
| My family encourages me to be a nurse | INT2 | .514 |  |  |
| I like to study nursing courses | INT3 | .586 |  |  |
| My friends think that nursing is an important profession | INT4 | .513 |  |  |
| I feel my personality is appropriate for nursing | INT5 | DEL |  |  |
|  |  |  |  |  |