SDC 4: Correlation coefficients for measures of journals' social media use

	Twitter tweets (1,000s)	Twitter likes (1,000s)	Instagram posts	YouTube videos	Facebook page likes	Twitter followers (1,000s)	LinkedIn followers (1,000s)	Instagram followers (thousands)
Twitter likes (1,000s)	0.94*							
Instagram posts	-0.16	-0.13						
YouTube videos	0.58*	0.73*	-0.19					
Facebook page likes	0.94*	0.95*	-0.14	0.60*				
Twitter followers (1,000s)	0.84*	0.94*	-0.14	0.90	0.88*			
LinkedIn followers (1,000s)	-0.09	0.08	-0.11	0.70*	-0.14	0.34*		
Instagram followers (1,000s)	-0.16	-0.13	1.00*	-0.19	-0.14	-0.14	-0.11	
YouTube subscribers	0.11	0.29*	-0.14	0.84*	0.08	0.54*	0.98*	-0.14

* $p < 0.05$