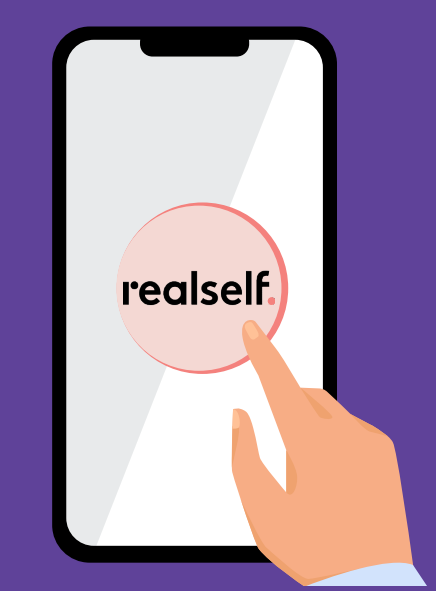


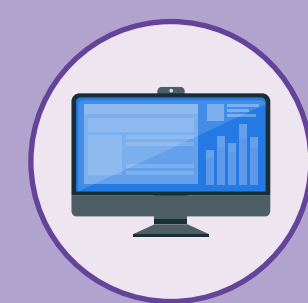
# The Factors Influencing Patient Reviews on Breast Reconstruction on an Online Platform: A RealSelf Analysis

Breast reconstruction is an important procedure for women who have undergone a mastectomy, with several factors influencing the quality of their experience



RealSelf is an online platform where patients can post reviews and summarize their experiences with different plastic surgeons

This study analyzed patient reviews pertaining to breast reconstruction on RealSelf to determine factors leading to a positive or negative experience



'Breast reconstruction surgery' reviews on RealSelf collected from May 2009-November 2021



Review information analyzed

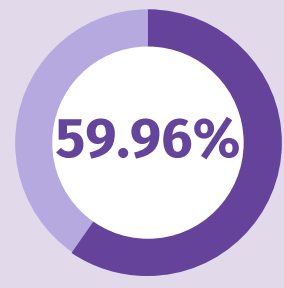


Review content categorized as 'positive' or 'negative'

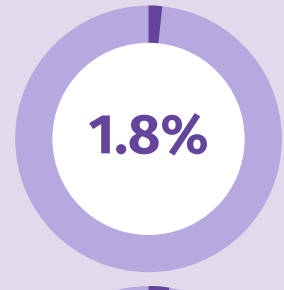
## 3419 RealSelf reviews analyzed:



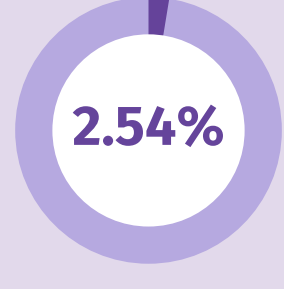
Experiences



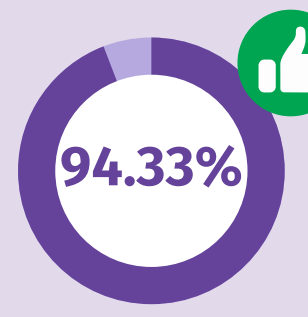
Worth it



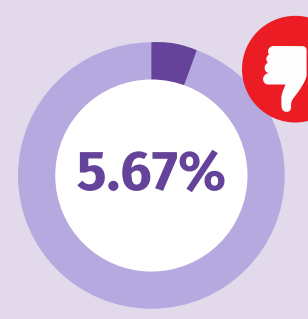
Not sure



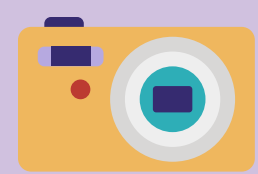
Not worth it



Positive



Negative



Of the 1387 helpful reviews, those with photos were more likely to be considered 'helpful'

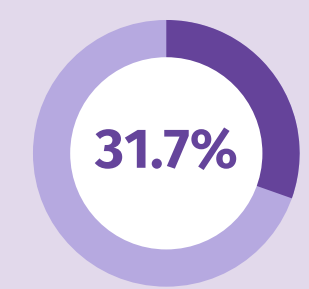
## Frequency of positive and negative reviews:



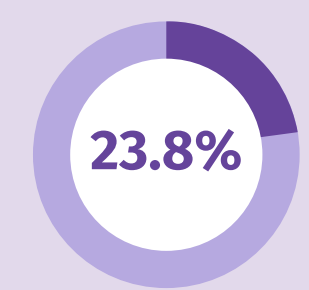
3225 Positive reviews



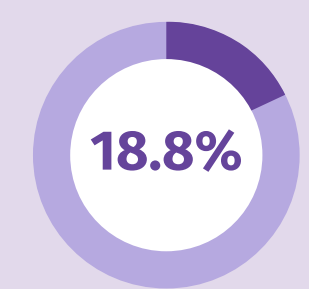
194 Negative reviews



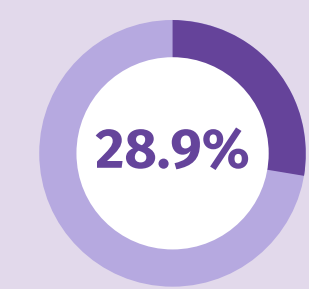
Physician demeanor



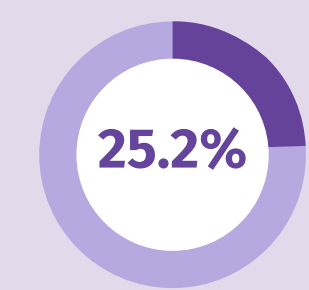
Aesthetic



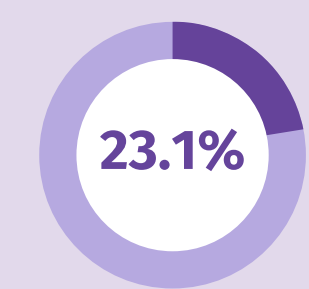
Staff



Unfavorable aesthetic outcome



Physician demeanor



Postoperative complications

Factors such as physician demeanor and aesthetic outcome predominantly influence both positive and negative patient experiences for breast reconstruction surgery