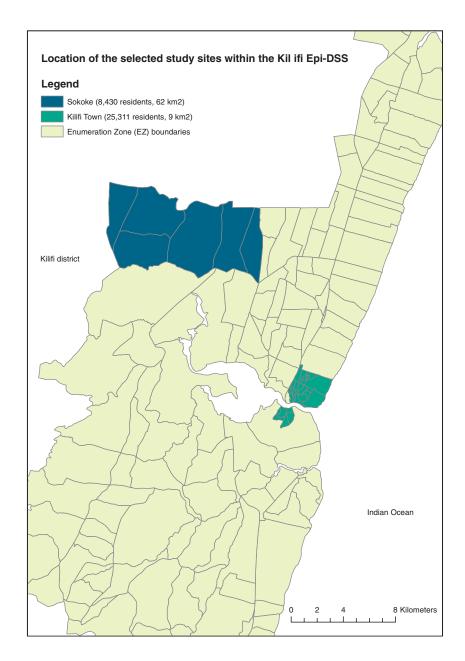
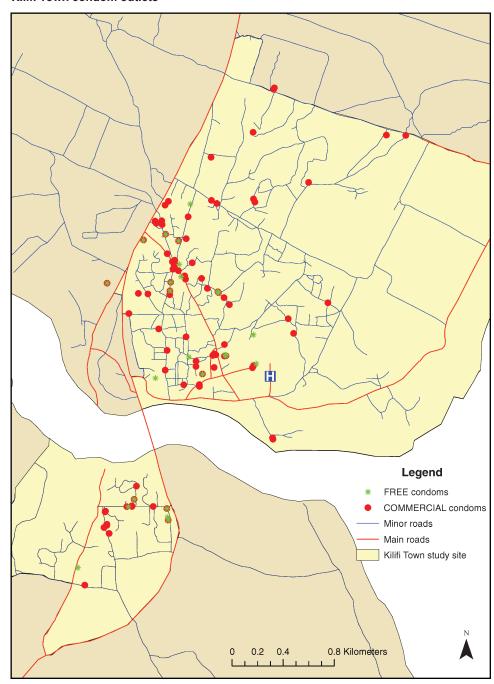


Supplemental Digital Content 1. Figure which shows a map of the Kilifi Epi-DSS.

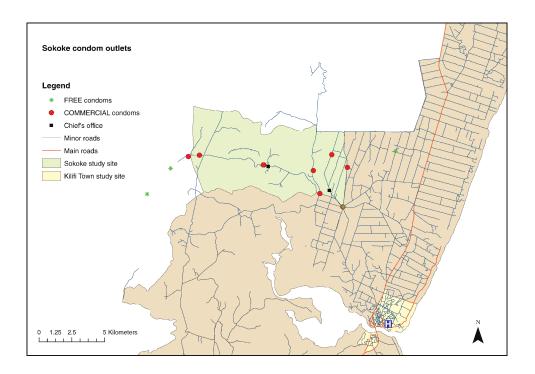


Supplemental Digital Content 2. Figure which shows the location of the study sites.

## Kilifi Town condom outlets



Supplemental Digital Content 3. Figure which shows the location of the outlets providing condoms.



Supplemental Digital Content 4. Figure which shows the location of the outlets providing condoms.

Supplemental Digital Content 5. Table which outlines the socio-demographic characteristics of the study.

Socio-demographic characteristics of the study sample in the urban and the rural site

|  | Total       | Kilifi Town | Sokoke      | p-value |
|--|-------------|-------------|-------------|---------|
|  | n=630       | n=322       | n=308       |         |
|  | % (n)       | % (n)       | % (n)       |         |
| Gender                                 |             |             |             |         |
| - Male                                 | 51 (324)    | 53 (172)    | 49 (152)    | 0.307   |
| Age                                    |             |             |             |         |
| - Arithmetic mean                      | 27.2        | 28.2        | 26.1        |         |
| (95% CI)                               | (26.4-28.0) | (27.2-29.2) | (24.9-27.4) |         |
| Tribe                                  |             |             |             |         |
| - Mijikenda:                           | 87 (550)    | 76 (244)    | 99 (306)    | < 0.001 |
| - Giriama                              | 60 (377)    | 35 (114)    | 85 (263)    | < 0.001 |
| - Chonyi                               | 9 (56)      | 14 (45)     | 4 (11)      | < 0.001 |
| - Kauma                                | 8 (51)      | 9 (30)      | 7 (21)      | 0.250   |
| - Other Mijikenda                      | 10 (66)     | 17 (55)     | 4 (11)      | < 0.001 |
| - Non-Mijikenda                        | 13 (80)     | 24 (78)     | 1 (2)       | < 0.001 |
| Religion                               |             |             |             |         |
| - No religion                          | 29 (181)    | 12 (40)     | 46 (141)    | < 0.001 |
| - Protestant                           | 32 (202)    | 37 (119)    | 27 (89)     | 0.007   |
| - Catholic                             | 10 (66)     | 13 (42)     | 8 (24)      | 0.031   |
| - Other Christian                      | 7 (43)      | 3 (11)      | 10 (32)     | 0.001   |
| - Muslim                               | 22 (138)    | 34 (110)    | 9 (28)      | < 0.001 |
| Education                              |             |             |             |         |
| - No schooling                         | 11 (72)     | 9 (28)      | 14 (44)     | 0.027   |
| - Adult education <sup>1</sup>         | 2 (10)      | 0 (0)       | 3 (10)      | 0.001   |
| - Attended primary                     | 60 (379)    | 51 (165)    | 69 (214)    | < 0.001 |
| - Attended secondary                   | 21 (134)    | 32 (103)    | 10 (31)     | < 0.001 |
| - Attended college or vocational       | 6 (35)      | 8 (26)      | 3 (9)       | 0.005   |
| training                               |             |             |             |         |
| Marital status                         |             |             |             |         |
| - Never married                        | 49 (310)    | 44 (141)    | 55 (169)    | 0.005   |
| - Married                              | 45 (285)    | 51 (165)    | 39 (120)    | 0.002   |
| - Divorced/separated                   | 3 (17)      | 3 (9)       | 3 (8)       | 0.878   |
| - Widowed                              | 3 (18)      | 2 (7)       | 4 (11)      | 0.293   |
| HIV testing                            |             |             |             |         |
| - Ever had an HIV test <sup>3</sup>    | 32 (202)    | 42 (134)    | 22 (68)     | < 0.001 |
| Socio-economic status                  | n=242       | n=116       | n=126       |         |
| - Spend <500 KSh per week <sup>2</sup> | 69 (167)    | 49 (57)     | 87 (110)    | < 0.001 |

<sup>&</sup>lt;sup>1</sup> Adult education refers to primary-level classes for adults who had not attended or completed primary school during their formative years

 $<sup>^{\</sup>rm 2}$  Question introduced midway through data collection, hence the smaller sample size

<sup>&</sup>lt;sup>3</sup> Among respondents who had tested for HIV, only one self-reported as being HIV-positive. This is in line with low levels of correct knowledge of status among HIV-positive individuals [27], as well as the likelihood of under-reporting.