Supplemental Digital Content 1.

Table of interview guide questions for each participant group

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| **Group** | **Beginning of Program** | **End of Program** |
| Provincial Partner (n=1) | What are your thoughts on physical activity for older adults in British Columbia?  How does offering this type of program fit with the strategic direction of your organization?  Does it fill a gap in your organization’s service delivery? Please explain  What needs to be in place for this type of programming to be successful in your organization? Across the province?  Do you foresee any major issues your organization will need to overcome to deliver this program successfully?  Are there any major considerations you feel should be identified or addressed that have not been mentioned previously?  Is there anything else you would like to add? | Not conducted |
| Recreation Director / Recreation Coordinator (n=6 pre-program; n = 5 post-program) | What do you think inactive older adults want in terms of physical activity programming?  Will Men on the Move help to address the physical activity needs and interests of older adults in your community?  Will Men on the Move help you reach people you are not currently reaching?  What needs to be in place for Men on the Move to be successful at your community centre?  Do you foresee any major challenges your centre will need to overcome to deliver Men on the Move successfully?  Do you anticipate working with any partners or other community agencies to implement this program? If so, who are they?  What organizational supports are in place to facilitate the delivery of this type of program?  How willing is your centre to offer this type of program? To deliver as part of usual practice – is this feasible?  Is there anything else you would like to add? | What factors are helping your organization implement Men on the Move?  What is making it challenging for your organization to implement Men on the Move?  Did you work with any partners or other community agencies to implement Men on the Move? Who?  Was the program implemented as intended in the program design? Why? Why not?  How willing is your centre to offer Men on the Move or this type of physical activity programming for older adults?  What would need to be in place for this type of physical activity programming to be offered as part of usual practice?  Are there any major challenges, lessons learned or success stories that haven’t been raised?  Is there anything else you would like to add? |
| Activity Coach (n=3) | Not conducted | Generally, how well did the implementation of Men on the Move proceed for you?  What worked well during program delivery? What factors do you think helped with the implementation of Men on the Move?  What areas/factors do you think were challenges for the implementation of Men on the Move?  Were there enough options available for clients to choose what they wanted to do/support their physical activity goals?  Was there anything that prevented you from being able to deliver the program the way it was designed to be delivered?  Did you modify any of the program components?  If so, why?  Is there anything you would change about the program?  Are there any major lessons you learned that haven’t been raised?  Is there anything else you would like to add? |
| Program Participants (n=14 pre-program, n=13 post-program) | Why did you decide to join this program? | How is this program working for you?  What are your favourite parts of the program?  What are your least favourite parts of the program?  Do you have any suggestions for how we could improve the program? |