

## Supplemental Digital Appendix 1

Author Survey Questions	
Demographics	<ul style="list-style-type: none"> <li>- Age (at time of authorship)</li> <li>- Degrees (at time of authorship)</li> <li>- Level of training (at time of authorship)</li> <li>- Medical Specialty</li> <li>- How many posts have you published with BoringEM?</li> </ul>
Previous experiences with Peer Review	<ul style="list-style-type: none"> <li>- Have you previously published in a peer reviewed journal?*</li> <li>- Have you previously been a peer reviewer for a journal?*</li> </ul> <p>*If "No" selected for both these two questions; skipped to next section.</p>
Comparison with traditional peer review	<ul style="list-style-type: none"> <li>- Compared to other peer review processes, how does BoringEM's coached peer review process compare? (Anchored scale below)                             <ul style="list-style-type: none"> <li><input type="radio"/> Horrible</li> <li><input type="radio"/> Significantly worse</li> <li><input type="radio"/> Worse</li> <li><input type="radio"/> About the same</li> <li><input type="radio"/> Better</li> <li><input type="radio"/> Significantly better</li> <li><input type="radio"/> The best</li> </ul> </li> <li>- Explain how you feel this process is different from a journal?</li> <li>- What did you like most about our process compared to traditional peer review?</li> <li>- What did you dislike most about our process compared to traditional peer review?</li> </ul>
Comparison with other blogs	<ul style="list-style-type: none"> <li>- Have you previously published on a blog? (If No selected; skipped to next section)</li> <li>- Compared to other academic blog processes, how does BoringEM's coached peer review process compare?                             <ul style="list-style-type: none"> <li><input type="radio"/> Horrible</li> <li><input type="radio"/> Significantly worse</li> <li><input type="radio"/> Worse</li> <li><input type="radio"/> About the same</li> <li><input type="radio"/> Better</li> <li><input type="radio"/> Significantly better</li> <li><input type="radio"/> The best</li> </ul> </li> <li>- Please explain what you liked or didn't like about our process compared to publishing on other blogs</li> </ul>
Final Questions	<ul style="list-style-type: none"> <li>- Why did you choose to write for Boring EM? What are the factors that helped you consider joining in?</li> <li>- Describe your experience with coached peer review in your own words. How did you feel about it? Do you feel it had any educational value? If so, describe.</li> </ul>

<b>Reviewer Survey Questions</b>	
Demographics	<ul style="list-style-type: none"> <li>- Age when you began reviewing for BoringEM?</li> <li>- What qualifications did you hold when you began to reviewing for BoringEM?</li> <li>- Please indicate how many years has it been since you have completed your medical training (i.e. your MD or RN degree):</li> <li>- Medical Specialty</li> <li>- How many posts have you reviewed for BoringEM?</li> </ul>
Previous experiences with Peer Review	<ul style="list-style-type: none"> <li>- Have you previously published in a peer reviewed journal?*</li> <li>- Have you previously been a peer reviewer for a journal?*</li> <li>- If Yes to the previous question, which journals?</li> </ul>
Comparison with traditional peer review	<ul style="list-style-type: none"> <li>- Compared to other peer review processes, how does BoringEM's coached peer review process compare? (Anchored scale below)                             <ul style="list-style-type: none"> <li><input type="radio"/> Horrible</li> <li><input type="radio"/> Significantly worse</li> <li><input type="radio"/> Worse</li> <li><input type="radio"/> About the same</li> <li><input type="radio"/> Better</li> <li><input type="radio"/> Significantly better</li> <li><input type="radio"/> The best</li> </ul> </li> <li>- Please explain what you liked and didn't like the most about our coached review process compared to traditional peer review in a journal.</li> </ul>
Comparison with other blogs	<ul style="list-style-type: none"> <li>- Have you previously published on a blog? (If No selected; skipped to next section)</li> <li>- If Yes to previous question: <u>Compared to other academic blog publishing processes</u>, how does BoringEM's coached peer review process compare?                             <ul style="list-style-type: none"> <li><input type="radio"/> Horrible</li> <li><input type="radio"/> Significantly worse</li> <li><input type="radio"/> Worse</li> <li><input type="radio"/> About the same</li> <li><input type="radio"/> Better</li> <li><input type="radio"/> Significantly better</li> <li><input type="radio"/> The best</li> </ul> </li> <li>- Please explain what you liked and didn't like the most about our coached review process compared to other academic blogs.</li> </ul>
Final Questions	<ul style="list-style-type: none"> <li>- Describe your experience with coached peer review in your own words. How did you feel about it? Do you feel it had any educational value? If so, describe.</li> </ul>