

## Appendix 1. Key Effects in the Integrated Behavior Change Model and Supportive Evidence

Proposed effect <sup>a</sup>	Source articles <sup>b</sup>	Effect size, <i>r</i> <sup>c</sup>
1. Intention→behavior		Hagger et al. (2002a) = 0.05; Hagger et al. (2009) = 0.27
2. Attitude→intention		Hagger et al. (2002a) = 0.20; Hagger et al. (2009) = 0.37
3. Subjective norm→intention		Hagger et al. (2002a) = 0.09; Hagger et al. (2009) = 0.06
4. PBC→intention		Hagger et al. (2002a) = 0.28; Hagger et al. (2009) = 0.26
5. Action planning x Intention→Behavior	Orbell & Sheeran (1997); Norman & Conner (2005)	–
6. Autonomous motivation→Attitude		Hagger et al. (2009) = 0.45
7. Autonomous motivation→Subjective norm		Hagger et al. (2009) = 0.14
8. Autonomous motivation→PBC		Hagger et al. (2009) = 0.38
9. Implicit attitudes→behaviour	Calitri, Lowe, Eves, & Bennett (2009); Hyde, Doerksen, Ribeiro, & Conroy(2010)	–
10. Implicit motivation→behaviour	Keatley, Clarke, & Hagger (2012, 2013)	–

Note. PBC = Perceived behavioral control. <sup>a</sup>Proposed effect in Integrated Behavior Change Model outlined in Figure 1; <sup>b</sup>Example empirical articles from the authors' research group and those of others testing the effect; <sup>c</sup>Effect size from authors' meta-analyses of research testing the effect, coefficients are attenuated beta coefficients from tests of the model based on the meta-analytic correlation matrix.

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