

Facelift Survey Non-Responder Analysis

ASPS Practice Type	ASPS Membership			Non Responders			Facelift Responders		
Academic	716	13%	15%	257	13%	15%	21	8%	10%
Academic Practice (salaried with private practice)	108	2%		41	2%		3	1%	
Employed Physician	352	6%	6%	132	7%	7%	7	3%	3%
Solo	2358	43%	48%	785	40%	45%	129	51%	60%
Solo practice-shared facility	299	5%		107	5%		21	8%	
Large multi-specialty group practice (more than 20 physicians)	397	7%		159	8%		21	8%	
Large plastic surgery group practice (6 or more plastic surgeons)	183	3%	30%	67	3%	32%	7	3%	27%
Small plastic surgery group practice (2-5 plastic surgeons)	989	18%		372	19%		38	15%	
Medium multi-specialty group practice (6-20 physicians)	90	2%		33	2%		3	1%	
Military	51	1%	1%	20	1%	1%	1	0%	0%
	5543	100%	100%	1973	100%	100%	251	100%	100%

ASPS Practice Demographic	ASPS Membership		Non Responders		Facelift Responders	
50% Reconstructive & 50% Cosmetic	1198	22%	524	27%	65	26%
25% Reconstructive & 75% Cosmetic	1102	20%	464	24%	86	34%
75% Reconstructive & 25% Cosmetic	1499	27%	636	32%	40	16%
100% Cosmetic	1010	18%	129	7%	51	20%
100% Reconstructive	703	13%	217	11%	9	4%
	5512	100%	1970	100%	251	100%

ASPS Gender	ASPS Membership		Non Responders		Facelift Responders	
Female	1057	18%	342	17%	33	13%
Male	4837	82%	1689	83%	218	87%
	5894	100%	2031	100%	251	100%

Division	Survey Population		Non Responders		Facelift Responders	
South Atlantic	1282	22%	427	21%	55	22%
Pacific	1042	18%	354	17%	46	18%
East North Central	697	12%	262	13%	33	13%
Middle Atlantic	890	15%	319	16%	38	15%
West South Central	666	11%	243	12%	25	10%
Mountain	393	7%	118	6%	13	5%
East South Central	272	5%	91	4%	17	7%
West North Central	320	5%	113	6%	14	6%
New England	269	5%	104	5%	10	4%
	5831	100%	2031	100%	251	100%

Non-Responder Analysis/<20% response-rate Justification:

After analyzing the characteristics of nonresponders, it is determined that the sample is representative of the survey population. Survey topic on facelift and type of practice (cosmetic) factor into those who did not respond. Although this survey only has 11% overall response rate, we feel that this is justified because the topic of this study is Facelift Surgery and more than 20% of surveyed surgeons who practice predominatly cosmetic surgery responded. Further, general demographics between overal ASPS memberes (Survey Population), non-responders, and responders are comparable.